



**January 23, 2019**

**The Florida Department of Health promotes *Look Beneath the Surface* National Campaign for January 2019 Human Trafficking Awareness Month**

**Contact:**

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**Miami, FL** – The Florida Department of Health in Miami-Dade County will be promoting the *Look Beneath the Surface* campaign from the Office on Trafficking in Person with support from the Department of Health and Human Services. January is National Slavery and Human Trafficking awareness month, and the Department will be supporting this awareness campaign through specific activities. This year we will host a film screening showing the film *Selling the Girl Next Door (2011)*. After the showing there will be a question and answer panel discussion with experts in this field. Additionally, throughout Miami-Dade County, all Health Department clinics and offices, will have posters and awareness materials available to raise awareness in our community and increase victim identification.

Event: Film Screening: *Look Beneath the Surface: Selling the Girl Next Door*  
Location: United Way Center for Excellence - 3250 SW 3rd Ave. Miami, FL 33129  
Date: February 14, 2019  
Time: 8:00am-12:00pm

Human trafficking is a public health concern that impacts individuals, families, and entire communities across generations. It requires training and a response from communities, social service providers, health care providers, and other first responders. Of the 20.9 million victims of human trafficking on a global level, 68% are victims of forced labor, 22% are sexually exploited, and 10% are victims of state-imposed forced labor.

*Look Beneath the Surface* is a public health approach to raising awareness of how to identify a victim of human trafficking campaign. It is built on the success of the Department of Health and Human Services Rescue and Restore victims of Human Trafficking campaign, launched in April 2004 to support the implementation of the Trafficking Victims Protection Act (TVPA) of 2000.

Public awareness campaigns have been effective at increasing victim identification and more strategic efforts can lead to other effective outcomes.

Since 2007, the National Human Trafficking Hotline has received over 168,554 calls and identified over 26,243 potential cases of human trafficking. The campaign also empowers health care providers, faith-based and community organizations to help identify individuals who may be experiencing trafficking and connect them with services by calling the **National Human Trafficking Hotline** at 888-373-7888.

For more information about human trafficking visit <https://www.acf.hhs.gov/endtrafficking>.

*The event is open to the community, however space is limited. To register and learn more click [here](#).*

### **About the Florida Department of Health**

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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