

September 5, 2018



**The Consortium for a Healthier Miami-Dade Social Media Challenge,
Fall Edition: #BeHealthyBeHappyMiami**

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MIAMI, FL. – After the great success of the **#HealthyHappensHere** Social Media challenge contest last summer, **The Consortium for a Healthier Miami-Dade**, Marketing and Membership committee is very excited to announce our new social media challenge for fall. This challenge calls for community members to share their unique ways of staying healthy. Through this challenge, Consortium for a Healthier Miami Dade hopes to motivate each and every member of the community to stay healthy during this fall season.

How to participate?

Step 1: Snap a picture or a short video clip of you making health happen during this fall season. This can include enjoying healthy meals with your family, preparing healthy treats, exercising and even walking up the stairwell at work – be unique and creative.

Step 2: Share your photo or video clip on the social media platforms utilized by the Florida Department of Health (Facebook or Twitter) using the hashtag **#BeHealthyBeHappyMiami** and be sure to tag **@MakeHealthyHppn**.

The entry period for the **Be Healthy Be Happy Miami Challenge** is from **September 5 through October 15, 2018**. Entries will be judged by the members of the Executive Board committee. The winner(s) will be contacted on **Wednesday October 31st, 2018**. The Winner(s) will receive a gift certificate to the Fish House Seafood Grill and Raw Bar, the official sponsor of the **#BeHealthyBeHappyMiami** Challenge.

About the Consortium for a Healthier Miami-Dade

The Consortium for a Healthier Miami-Dade was established in 2003 by the Florida Department of Health in Miami-Dade County to address the increasing rate of chronic disease in the community. The Consortium is comprised of seven committees and guided by the goals and objectives established in Healthy People 2020. It is comprised of over 400 organizations, all united by the common belief that through collaboration and prevention-focused initiatives, Miami-Dade County residents can live longer, healthier and happier lives.

Follow us on Twitter at **@MakeHealthyHppn** and on Facebook. For more information about the Consortium for a Healthier Miami-Dade please visit <http://www.healthymiamidade.org/>

About the Florida Department of Health

The department, nationally accredited by the [Public Health Accreditation Board](#), works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts. Follow us on Twitter at [@HealthyFla](#) and on [Facebook](#). For more information about the Florida Department of Health please visit www.FloridaHealth.gov.